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Introduction to Supply Chain Management
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chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books.

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~~Amazon.com: Supply Chain Management: Strategy, Planning~~

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~~Supply Chain Management – Base
logistique & services~~

SUPPLY CHAIN MANAGEMENT
Strategy, Planning and Operation
Sunil Chopra & Peter Meindl Firms
should structure a supply chain
organization that mirrors the
macro processes and ensures
good communication and
coordination among the owners of
processes that interact with one
another.

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~~Supply Chain Management: Strategy, Planning, and Operation~~

...

The Objective of a Supply Chain •
Maximize overall value created
Supply chain surplus = Customer value - Supply chain cost
Supply Chain Management: Strategy, Planning, and Operation, 5/e
Authors: Sunil Chopra, Peter Meindl and D. V. Kalra

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Supply Chain Management. : Sunil

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Chopra, Peter Meindl. Pearson
Prentice Hall, 2007 - Business &
Economics - 536 pages. 0
Reviews. This book brings
together the strategic role of the
supply chain,...

~~Supply Chain Management: Strategy, Planning, and Operation~~

...

Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg.

~~9780133800203: Supply Chain
Management: Strategy, Planning~~

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Information • Role in the supply chain Improve the utilization of supply chain assets and the coordination of supply chain flows to increase responsiveness and reduce cost Information is a key driver that can be used to provide higher responsiveness while simultaneously improving efficiency Supply Chain

Management: Strategy, Planning, and Operation, 5/e Authors: Sunil Chopra, Peter Meindl and D. V. Kalra

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Cite this chapter as: Chopra S., Meindl P. (2007) Supply Chain Management. Strategy, Planning

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& Operation. In: Boersch C.,
Elschen R. (eds) Das Summa
Summarum des ...

~~Supply Chain Management:
Strategy, Planning & ...~~
Supply Chain Management:
Strategy, Planning and
Operations. Chopra S., Meindl P.
Pearson, 2008. – 552 p. – 3rd ed –
ISBN: 0132086085,
9780132086080As Sunil Chopra
and Peter Meindl explain in their
Preface, the purpose of their book
is to help those who read it to
"develop an understanding of the
following key areas and their
interrelationships: the strategic
role of a supply chain, the key
strategic drivers of supply chain
performance, and [the] analytical
methodologies for supply ...

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~~Supply Chain Management:
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management : strategy, planning
and operation. by Sunil Chopra.

eBook : supply chain

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free download.. Sunil Chopra and
Peter Meindl have recently
updated their Supply Chain
Management book (2. edition
published by

~~Supply Chain Management By
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Supply Chain Management, 6e,
employs a strategic framework
that identifies and illustrates
facilities, inventory,
transportation, information,
sourcing, and pricing as the key

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Management Solution drivers of supply chain

performance in order to help readers understand what creates a competitive advantage.

~~Supply Chain Management, 6/e~~

~~eBook: Sunil Chopra, Peter ...~~

As Sunil Chopra and Peter Meindl explain in their Preface, the purpose of their book is to help those who read it to "develop an understanding of the following key areas and their interrelationships: the strategic role of a supply chain, the key strategic drivers of supply chain performance, and [the] analytical methodologies for supply chain analysis."

~~Supply Chain Management:~~

~~Global Edition: Amazon.co.uk ...~~

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accompanies. Supply Chain
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and Operation, 6/E. Chopra &
Meindl. ISBN-10: 0133800202 •
ISBN-13: 9780133800203

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Manual (Download only ...~~
Zara S Supply Chain Management
Case Solution From Sunil Chopra
S Book. Zara: Case questions 1.
Coordination of a supply chain is
always important. However, such
efforts are usually initiated by
certain parties. For the global
apparel industry, would it be
more suitable for downstream or
upstream parties to be the driver
of the coordination?

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